

# Healthy Turf Healthy Kids

## Ballfield Renovation Project

WLCA has partnered with Spring Valley to provide much needed fall renovation work to area youth ballfields. Through this partnership, Spring Valley provides the fertilizer and WLCA Metro Milwaukee members provide the labor to aerate and fertilize area ballfields that are in need of some TLC. This program is an excellent opportunity for WLCA Metro Milwaukee members to give back to their local communities.

### HOW TO PARTICIPATE

- ✓ Find a ballfield in your area that is in need of renovation – typically these are community parks, but can be any ballfield in need of some TLC.
- ✓ If your company does not do this type of work and still want to participate, you can team up with another WLCA member.
- ✓ Contact the field owner to arrange for the work to be performed. This includes displaying a sign for the upcoming season which recognizes your company, WLCA Metro Milwaukee and Spring Valley for the work and product provided.
- ✓ Once you have the agreement of the field owner to perform the work, contact the WLCA Metro Milwaukee office via email ([dlambrecht@wi.twcbc.com](mailto:dlambrecht@wi.twcbc.com)) with a subject line of “Healthy Turf Healthy Kids” and provide the following information:
  - ◆ Your company name.
  - ◆ The contact information for the person from your organization responsible for the project – this should include name, email address and phone number.
  - ◆ Name and location of ballfield(s).
  - ◆ Estimated size of ballfield(s).
  - ◆ Digital (jpg file) of your company logo to be used on signs that are displayed. There is no limit to the number of ballfields your company can renovate.
  - ◆ You are responsible for the installation of the sign and storing the sign for the winter.

### WHAT HAPPENS NEXT

Once you have provided the WLCA office with the required information, the fertilizer will be ordered and delivered to the Reinders store in Waukesha. You must pick up the product at the Reinders store in Waukesha.

### DEADLINE

**August 2, 2024**

All ballfield projects must be submitted to the WLCA Metro Milwaukee office.

Fertilizer will be available at Reinders—Waukesha Store Location beginning September 11, 2024

### QUESTIONS

If you have any questions, please contact the WLCA Metro Milwaukee office at [dlambrecht@wi.twcbc.com](mailto:dlambrecht@wi.twcbc.com) or 262.782.9522.